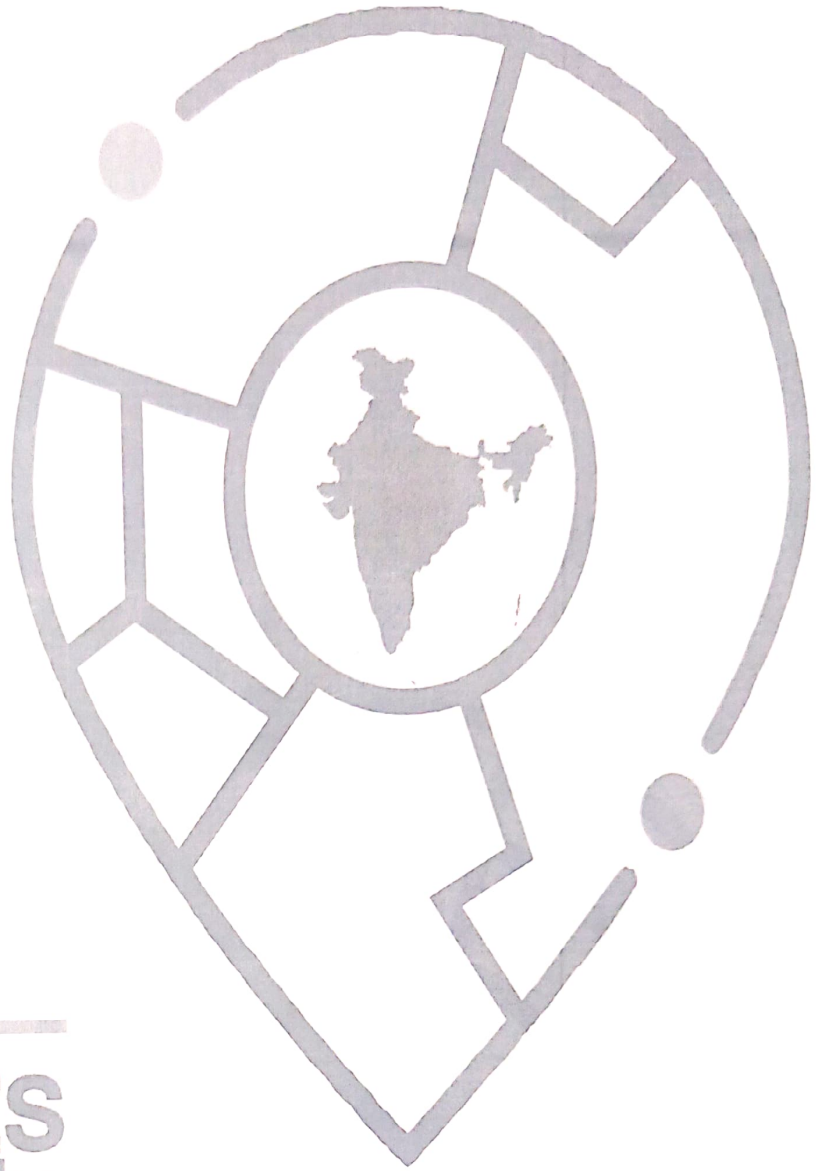




Districts
as Export Hubs

DISTRICT ACTION PLAN

DISTRICTS AS EXPORT HUBS

Jogulamba Gadwal

DISTRICT EXPORT ACTION PLAN - JOGULAMBA GADWAL DISTRICT

GENERAL CHARACTERISTICS OF DISTRICT

Jogulamba Gadwal is a new district formed on 11 October 2016 in Telangana state, it was previously in erstwhile Mahabubnagar District. The new district has one (01) revenue division.viz., Gadwal with (13) Thirteen mandals and (255) villages. It is the business and education center for the surrounding villages and towns. The District headquarters also has Government Medical college and Hospital.

Gadwal is a city and the district Headquarter of Jogulamba Gadwal district in the Indian state of Telangana.It is located 188 km (117 mi) from the state capital of Hyderabad and is a state assembly constituency. Gadwal historically served as the capital of Gadwal Samsthanam, a vassal of the Nizam of Hyderabad. Gadwal was previously part of the Raichur region of Hyderabad-Karnataka.

Gadwal developed around a fort built by the Gadwal ruler Somanadri, Gadwal Samsthanam, which was a vassal of the Nizam of Hyderabad. It was protected by Mallichetti vamshiyulu. The Nagi Reddy, known today as Nagappa, was an Angarashakulu of Gadwal Samsthanam (Raja Somanadri was a minor). He died in a war with Sultans. Nagappa was succeeded by Narsappa as Gadwal Samsthanam Angarashakulu, but had to leave the palace.

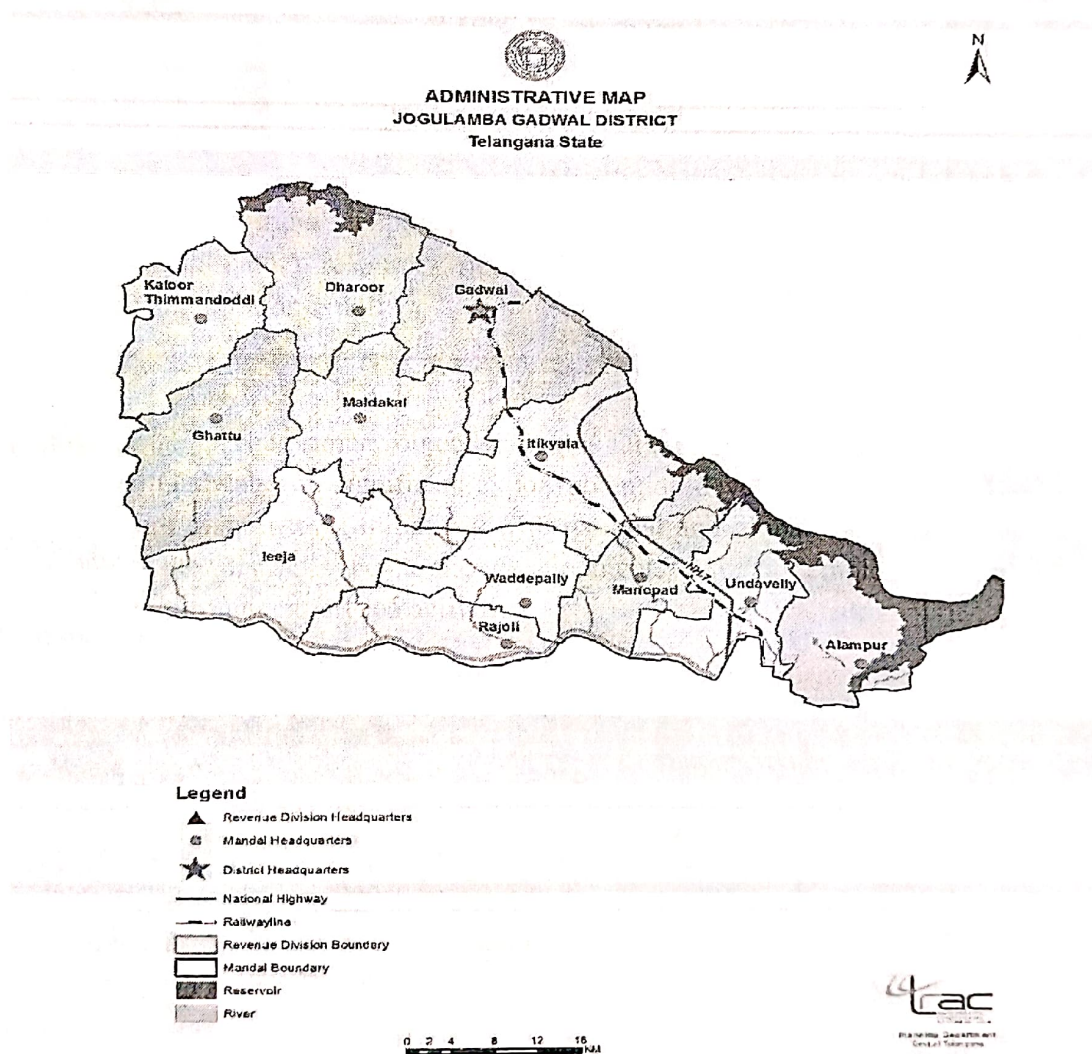
Gadwal Fort is an imposing structure around which the old town sprawls. The fort houses several old temples, the most important of which is Sri Chennakesava Swamy. Another well-known temple, Jammulamma, is located west to the city.

The Priyadarshini Jurala Project is a large dam in Gadwal. It has almost 62 gates, and its generation capacity is 234 MW.

Gadwal is known for its handloom Jarichiralu (**Gadwala sarees**). It was registered as one of the geographical indication from Telangana by Geographical Indications of Goods (Registration and Protection) Act, 1999. They are most notable for the Zari on the saris. The sari consists of a cotton body with a silk pallu which called Sico saris. **The weave is so light that the saree can be packed in a matchbox.** For Lord Venkateshwara Tirumala Tirupati Devasthanam (TTD) Bramhotsavam starts with Gadwala-weaved Pattu Vastralu every year.

The District Export Action Plan (DEAP) for Jogulamba Gadwal District is a comprehensive framework designed to harness the district's unique resources, strengths, and potential to contribute to India's export growth. Located in the state of Telangana, Gadwal is known for its abundant natural resources, rich cultural heritage, and diverse economic activities, making it a promising hub for exports.

The primary objective of this DEAP is to identify and promote products and services from Gadwal with significant export potential, develop a supportive ecosystem for exporters, and align district-level initiatives with national and global trade strategies. The plan aims to enhance the district's economic development, generate employment, and achieve sustainable growth through export-led activities.



Topography

Geography	Coordinates	Geographical Area (Sq.Kms)
Located at 16° 14' 6" N, 77° 47' 44" E	Latitude: 16.2354 N Longitude: 77.7993 E	2928
Avg. Annual Rainfall (in mm)	Avg. Annual Temp	Net Groundwater Availability
564.6	22-24 ⁰ C	46,845ha.m.
Major Crops	Major Minerals	
Rice, Cotton and Groundnut	Limestone	

Demography

Population (Census 2011)	Literacy Rate	Languages
6,09,990	49.87 %	Telugu, Urdu, Lambadi
% of Urban Population	Sex Ratio	% of Working Population
10.36	972	55.91
Per Capita Income (2022-23)	GDP@Current Price (2022-23)	Total Livestock (in lakhs)
Rs. 1.7 Lakh	Rs. 11.819 Lakhs	6.49 Lakh

GENERAL CHARACTERISTICS OF THE PRODUCTS

1) Cotton Bales

HS code of the product	:	52010015
Whether GI tagged	:	No
Is the product perishable?	:	No
Concerned Line Ministry, State departments and Boards	:	Line Ministry - Ministry of Textiles, GOI State Depts - Dept of Agriculture and Cooperation, Dept of Handlooms and Textiles Boards - Cotton Corporation of India (CCI), Textile Committee (Under Ministry of Textiles), Indian Council of Agricultural Research (ICAR) – Central Institute for Cotton Research (CICR)
Concerned Industry associations	:	Cotton Ginning Association, Jogulamba Gadwal
Production related details	:	Cotton Bales

2) Rice

HS code of the product	:	10063010,10063020,10063090
Whether GI tagged	:	No
Is the product perishable?	:	No
Concerned Line Ministry, State departments and Boards	:	Line Ministry - Ministry of Agriculture and Farmer welfare, Ministry of Consumer Affairs, Food and Public Distribution (GOI) State Depts - Dept of Agriculture and Dept of Civil Supplies Boards – FCI, TSCSC, ICAR – Indian Institute of Rice Research (IIRR)
Concerned Industry associations	:	Rice Millers Association, Jogulamba Gadwal
Production related details	:	Para-Boiled Rice & Raw Rice

3) Groundnut

HS code of the product	:	20081100, 1202, 12024190, 12024210
Whether GI tagged	:	No
Is the product perishable?	:	No
Concerned Line Ministry, State departments and Boards	:	Line Ministry - Ministry of Agriculture and Farmer welfare, Ministry of Consumer Affairs, Food and Public Distribution (GOI) State Depts - Dept of Agriculture and Oil seeds corporation
Concerned Industry associations	:	District Groundnut Association, Jogulamba Gadwal
Production related details	:	Groundnut

4) Gadwal Sarees

HS code of the product	:	5208, 520811, 520812, 52081120
Whether GI tagged	:	Yes
Is the product perishable?	:	No
Concerned Line Ministry, State departments and Boards	:	Line Ministry - Ministry of Textiles (GOI) State Depts - Dept of Handlooms and Textiles Boards - TSCO (Telangana State Handloom Weavers Cooperative Society)
Concerned Industry associations	:	Handloom Weavers Association, Jogulamba Gadwal District.
Production related details	:	Handloom Weaving Sarees

STATUS OF INDUSTRIES AND PRODUCTS/ SERVICES IN THE DISTRICT

Industrial Profile

TS-iPASS Approved units data (2016-17 to 2024-25)

No. of units approved	Investment (Rs. In Crores)	Employment
138	2539.53	2425

Industrial Structure in JogulambaGadwal District

Industry Category	No. of units	Investment (Rs. in Crores)	Employment
Micro	343	59.89	1704
Small	109	218.44	1742
Medium	4	5.84	261
Large	8	782.15	517
Grand Total	464	1066.32	4224

Prominent Industrial activities & their distribution

Industrial Activity	Number of units	Location
Cotton Ginning & Pressing industries	28	Undavelly, Gadwal and Ieeja
Paraboiled Rice Mills	5	Itikyal, Gadwal and Ieeja
Stone Crushers	6	Itikyal, Gattu and ieeja
Rice Mills	61	Gadwal, Itikyallleeja and Gattu
Groundnut Decorticators	28	Ieeja and Gadwal
Solar Power Plants	5	Alampur, Gattu and Gadwal

UDYAM Registered units till 2024-25

	Micro	Small	Medium	Total
Manufacturing	2147	44	4	2195
Services	3873	49	1	3923
Grand Total				6118

Industrial Estate in JogulambaGadwal

Name of Industrial Park	:	Industrial Park, Gadwal
Extent in Acres	:	77.48 Acres
Plots Developed	:	243
Plots Allotted	:	38
Vacant Plots	:	205

Major Exportable products

- Groundnut
- Rice
- Cotton
- Handloom Weaving Sarees

Potential areas for service Industry

- Tourism and Hospitality - Gadwal fort is located close to Gadwal town, situated nearly 185 km from the capital city of Hyderabad and is well accessible by road and rail transport. Cultural & Religious Tourism (Jogulamaba Temple (5th Shakti Peeta among 18 Shakti Peetams), Alampur, Hanuman Temple, Beechupally).
- Retail and E-commerce - Retail Hubs & logistics
- Food and Beverage Services - Restaurants and Cafés.

District Level export data for 2024-25

Sl.No.	Item exported	Rabhi (Acres)	Kharif (Acres)
1	Groundnut	7747	11784
2	Rice	45854	89698
3	Cotton	-	133205

SWOT OF JOGULAMBA GADWAL DISTRICT

SWOT (STRENGTH, WEAKNESS, OPPORTUNITIES AND THREATS) OF THE DISTRICT

Strengths:

Jogulamba Gadwal District is mostly rural with large geographical area including forest area and consists of good water sources, good land bank and natural resources for setting up of new industries mostly in agro and food based sectors. Gadwal town, located nearly 210 km from Hyderabad is well accessible by Bangalore-Hyderabad National Highway 44. It is also a **Tri-state district**, it share borders with Kurnool District of Andhra Pradesh, Raichur District of Karnataka (Telangana, Andhra Pradesh, Karnataka).

Weakness:

- 1) Lack of infrastructure facilities.
- 2) Lack of awareness in exports and also on various interventions of State and Central Governments on export promotion.
- 3) Lack of capacity to compete with traders from major markets.
- 4) Far away from the Capital City Hyderabad.

Opportunities:

- 1) Potential to diversify economic activity through exports.
- 2) Good Scope for establishing export oriented industries.

Threats:

- 1) Lack of standardization of export products, leading to high level of rejection
- 2) Fear psychosis related export compliance and payments among people

IDENTIFYING BOTTLE NECKS

Problems	Example
Administrative support for exports	Very low awareness camps, no proper guidance at field level
Standardization challenges	Lack of information on accepted quality of product in various countries
Market support	Lack of import data, branding & sector-specific analysis
Supply chain	Insufficient utilization of e-commerce and integration of digital & physical logistics hinder the optimization of export value

STRATEGY TO MAKE THE DISTRICT AS AN EXPORT HUB

- To organize regular meetings with the stake holders of the industry such as awareness camps / seminars / workshops regularly to improve the industry from the production stage to the exporting stage and to provide informative material on various incentives of the Central and State Governments for exports.
- Planned to organize DLEPC meeting at regular intervals under the chairmanship of the District Collector with the concerned line departments to enhance logistics and infrastructure, and to take measures for better utilization of the existing infrastructure.
- To organize buyer seller meets duly inviting foreign buyers utilizing the government of India schemes atleast on quarterly basis.

INTERVENTIONS REQUIRED FOR DISTRICT TO BE EXPORT HUB

Action plan for future recourse

1) Infrastructure Development

- a) Proposal to set up Cotton testing lab in Jogulamba Gadwal District
- b) Proposal to set up more cold storage facilities through agencies like APEDA, DGFT by involving FPOs to tap the export potential of Groundnut from the District

2) Quality Enhancement

- a) Standardization: Ensure products meet global standards through certifications like ISO, HACCP, and APEDA approvals
- b) R & D: Collaborate with agricultural universities to improve crop quality and develop export-oriented products
- c) Creating more awareness and encouraging farmers to tap into the export potential.

3) Branding and Marketing

- a) Digital Platforms: Agriculture Universities and other technical institutes need to be involved to make agro products onboard e-commerce activity, diversifying its market base
- b) Trade Fairs: Encourage locals to participate in trade fairs and exhibitions to showcase products

4) Export Promotion Schemes

- a) Government Support: Disseminate schemes like MEIS (Merchandise Exports from India Scheme) and RoDTEP (Remission of Duties and Taxes on Exported Products)
- b) APEDA Assistance: Work with APEDA to access financial support for quality certification, packaging, and export promotion

5) Local Industrial Support

- a) Textile Industry: Develop cotton based units for value-added exports
- b) Agro-Processing Clusters: Establish rice-based and cotton based product clusters in Jogulamba Gadwal for export-oriented production
- c) Awareness Programs: Organize at least 1 awareness program in each quarter from FY26 in order to diversify Groundnut related activities.

SALIENT FEATURES AND CONCLUSION

To make a hassle free export environment in the district Planned to:

- By way of inducing awareness and export process knowledge among the prospective exporters
- Updating the latest export documentation and technical process to be followed by the enterprises
- Making a common single platform at the district level involving all the stake holders
- Introducing mentor services by the established exporters to make the district as an export HUB.

District Export Action Plan, Jogulamba Gadwal District

S. N O	Challenges Addressed	Implementing agency/ department	Action Plan	Timeli ne
1	Identificati on of base line exports	DIC along with MSME and Agriculture, Horticulture,& Handlooms &Textile Departments	As of now, the district does not export any products. To address this a comprehensive strategy have to be developed in next 12 months, leveraging the data and inputs from the key departments like Agriculture, Horticulture, Handlooms &Textiles, as well as officials from DGFT which aims to enhance export capabilities among local entrepreneurs.	12 Month s
2	Comprehen sive database on exporters from the district	DIC, Jogulamba Gadwal	Comprehensive database on exporters from the district. There is need to create a database of exporters from the district. As a part of the District Export Action Plan, the General Manager of DIC, along with the officials of the Agriculture, Horticulture, Handlooms & Textiles departments will create comprehensive data base of exporters for publication and administrative use. The DIC will be the Custodian of this data base. It will be electronically maintained and will be dynamic, with constant updating of new IECs. The Exporter data can also be a public document and if the DIEPC desires, can be published in various portals for more visibility for the exporters and their products.	6 Month s

3	Single desk system at the district level	District Administration and DIC, Jogulamba Gadwal	Single desk system at the district level-In order to address the numerous approvals and licenses required for manufacturing or setting up an export business, a Single Window System at the District Industries Centre needs to be set up for any export related approvals or clearances at the district level. The Action Plan envisages setting-up of such a system for the ease of doing export business in the district and plan to operationalize it in two years. The district administration will work and operationalize the proposal under the leadership of the Chairperson of the DIEPC.	1 year
4	Creation of an online one-stop portal	Technical Team, DIC, Jogulamba Gadwal	Creation of an online portal: In this digital era, creation of digital facilitation is essential. The action plan envisages that the SEPC may create an online portal, which will be a one stop access to all the links for all the digital requirements and compliances for any exporter. The Portal can also develop over the time to monitor the district-wise projects and disseminate exporter data and function as e-commerce platform for promoting identified products.	1 year
5	Skill enhancement	Skill council for Textiles & Food Processing Sectors	Training on Handlooms and Textiles, Ground nut, Rice Mill and Cotton exports the action plan proposes to impart training on production and value addition in coordination with NSDC approved Textile & Food Processing Sector Skill Council, Government of India and MSME	1 year

Under the guidance and leadership of the Honourable District Collector, these committees will meet regularly to provide their inputs for the effective implementation of the district export action.

This District Export Action Plan sets the foundation for harnessing the export potential of Jogulamba Gadwal. By aligning efforts across stakeholders and leveraging the outlined strategies, we can achieve sustainable growth and significant contributions to the national export targets. Let us move forward with determination to bring this vision to reality.


General Manager
 Convener, DLEPC Jogulamba Gadwal


Collector & Chairman
 DLEPC, Jogulamba Gadwal